

THE A3F

ALMOST FAMOUS FILM FESTIVAL



Recap - 48 Hour Challenge - 2006

2006 proved to be a breakout year for the A3F. Riding the momentum of its very first festival in 2005, the A3F attracted 64 teams of filmmakers for its annual challenge. Major newspapers, the Arizona Republic and Midtown Messenger, and local news media, NBC Channel 12 and 620 KTAR, featured the event.

The A3F also held its first-ever workshop in conjunction with Phoenix College and led by Hollywood producer, Kim Adelman. Over 95 enthusiastic people attended the lecture to better their techniques and skills in script-writing and developing a winning story for short films.

The main attraction was the 48 Hour Challenge! Fifty-six teams managed to overcome sleepless nights and turn in their completed short films. A panel of judges then selected the Top 20 for the Public Screening.

This sold-out event took place at the AMC Arizona Center 24 Theatres on March 2. Welcomed by the music of, Adam McGraw, an excited crowd of over 450 people made their way into Theatre #21 for the premier of the Top 20 Films and several rounds of applause.

This "toughest ticket in town" debuted to a rousing standing ovation for the filmmakers and this electricity continued during the showing of the films and into the awards ceremony!



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"Greetings from a member of the general public. My friends and I really enjoyed viewing the films at the screening and it has inspired us to say, "Hey, we can do that!" When's the next challenge?" --
Jeff B.



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