



This will be 72 hours to remember!

If you live outside the Phoenix metropolitan area or in a neighboring state, you can still **participate** in the 72 Hour Film Challenge.

The **guidelines** will be revealed on the A3F website and social media pages at 7 p.m. on February 17 and you may then submit your completed 1-5 minute film electronically by Monday, February 20.

Upload your film in an encoded format such as QT or MP4 to a popular file sending service like Wetransfer.com. The **link to your film** must be emailed to jae@thea3f.net by the 7 p.m. deadline or your film will not be eligible for the Top 20.

You can also upload to Vimeo.com, please make the file private, provide a link/password and allow us to **download** your film. A full-size HD or 4K file of your film is preferred but **1280x720** is acceptable as well.

If you make the **Top 20**, we will ask you to send a full-resolution copy of your film. We do not accept videos on YouTube or Facebook and please **do not** make your films public until after the judges' results or Top 20 Screening.

Make sure you practice encoding your files! In the past, several teams have been disqualified because they ran into problems encoding and submitted their films late.

Top 20 Public Screening is scheduled for March 2 (time/location T.B.A.).

*Teams outside of Phoenix are required to have a representative at the screening if you make the Top 20. Prizes, **awards** and a cool after-party are all a part of the big night!

We also go the extra mile and reward teams for their extraordinary efforts. Our goal is to make you the filmmakers ... **Almost Famous!**