

This will be 72 hours to remember!

If you live outside the Phoenix metropolitan area, in a neighboring state or simply can not attend our Kick-Off Party, you can still **participate** in the 72 Hour Film Challenge.

The **guidelines** will be revealed on the A3F website and social media pages at 7 p.m. on February 14 and you may then submit your completed 1-5 minute film electronically by Monday, February 17.

Upload your film in an encoded format such as QT or MP4 to a popular file sending service like Wetransfer.com. The **link to your film** must be emailed to jae@thea3f.net by the 7 p.m. deadline or your film will not be eligible for the Top 20.

You can also upload to Vimeo.com, please make the file private, provide a link/password and allow us to **download** your film. A full-size HD or 4K file of your film is preferred but **1280x720** is acceptable as well.

If you make the **Top 20**, we will ask you to send a full-resolution copy of your film. We do not accept videos on YouTube or Facebook and please **do not** make your films public until after the judges' results or Top 20 Screening.

☒ **Make sure you practice encoding your files!** In the past, several teams have been disqualified because they ran into problems encoding and **submitted** their films late.

☒ **Top 20 Public Screening** is scheduled for **February 27** at AMC Arizona Center 24.

*Teams outside of Phoenix are **required** to have a representative at the screening if you make the Top 20. Prizes, **awards** and a cool **After Party** are all part of the big night!

We also go the extra mile and reward teams for their extraordinary efforts. Our goal is to make you the filmmakers ... **Almost Famous!**

