

THE A3F

ALMOST FAMOUS FILM FESTIVAL



Recap - 72 Hour Musical Challenge - 2011

Arizona's first-ever musical film challenge took place October 7-10, 2011. This 72 hour event required teams to not only incorporate this year's guidelines but every film also had to contain at least one musical moment.

"The creativity displayed by the teams was just incredible to witness." said Jae Staats, Director and Founder of the A3F. "These teams really stepped up to the challenge and made some truly entertaining short films."

Thirty-one teams participated and created films based on the theme, **A Broken Promise**, a line of dialogue, **"Give me a second to think about it."** and a prop where a character had to toss a **Coin**. Just eighteen teams met the 72 hour deadline and dropped off their films at Majerle's Sports Grill in downtown Phoenix.

On October 20, the Top 10 films, determined by our panel of judges, premiered in Phoenix at AMC Arizona Center 24 Theatres. The energetic and supportive crowd cheered on the delightful films that combined comedy and drama with musical moments that brought the audience to rounds of applause throughout the evening.

An after-party at 1130 The Restaurant ended the memorable night with a festive atmosphere where everyone was congratulating the filmmakers, actors, actresses and crew members on an amazing night of independent filmmaking where everyone became Almost Famous!

"It was just one of those nights," remarked Jason Francois, A3F Assistant Director, "where things just fell in place and we had one of our best screenings to date."



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It's no surprise that you attract such a great group of contestants and that everyone leaves feeling good about the competition and looking forward to next time. Thank you for creating this opportunity for independent filmmakers." — **Chris Raboin**



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