

THE A3F

ALMOST FAMOUS FILM FESTIVAL



Recap - 72 Hour Challenge - 2008

The first annual 72 Hour Short Film Challenge took the indie-film community by storm with over 50 teams of filmmakers from Arizona and Southern California creating 1-7 minute films in just 3 days. Featured in the Arizona Republic, the 72 Hour Challenge attracted a diverse selection of participants.

"The films were just sensational," said Jae Staats, Director and Founder of the A3F. "The level of creativity and especially the entertainment value reached unprecedented levels this year."

Teams created films based on the theme, **Extraordinary Ability**, a line of dialogue, **"I don't know what's real anymore?"** and a prop where a character had to open an **Envelop**. Most teams met the 72 hour deadline and coasted in with their films safely on DVD's or thumb drives. Team Black Sheep, however, added some style arriving with their laptop attached to a car battery as they had run out of power but still needed to render their film on the way to the drop-off location!

A week later, the Top 20 films premiered in Phoenix's largest auditorium at the AMC Arizona Center 24 Theatres. The sold-out crowd cheered the mixture of comedies and dramas and the talented filmmakers who provided the evening's entertainment. An awards ceremony followed where the Top 3 Drama and Comedies were announced with a long list of other achievements.

The night's most memorable moment belonged to the guys from Head on a Post Productions as they received a big surprise in the form of 30 cases of Sierra Mist! We hope this made Lewis happy!



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"Thank you for a great show. What you are doing for independent filmmakers is truly admirable and our entire group had a blast!" Shelly S.



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