

# THE A3F

## ALMOST FAMOUS FILM FESTIVAL



### Recap - 24 Hour Challenge - 2012

The 2nd Annual 24 Hour Short Film Challenge took place October 6-7, 2012 and drew 37 teams from across Arizona. In just 1 day or 24 hours, teams delivered a variety of entertaining films that ranged from laugh-out-loud comedies to serious thrillers and made this a festival to remember!

"This year's challenge brought a mixture of A3F veterans and some new talent," said Jae Staats, A3F Director and Founder. "It was great to see familiar faces but was also refreshing to welcome first-time teams to the festival and the audience was blown away by the results!"

This year's guidelines asked the filmmakers to create 1-5 minute films using the Theme, **Hidden Agenda**, a Line of Dialogue, **"Let's get this over with."** and a **Box** as the Prop where one or more characters had to open or close a box. These guidelines proved a worthy test for the filmmakers in incorporating them into their films.

The challenge kicked off at noon on Saturday, October 6 and teams then turned their films in 24 hours later at Zoes Kitchen. "We knew the filmmakers would be beyond tired so we threw a party for them at Zoes," explained Jae. "We had a local musician, a massage therapist, free chocolate cake and drinks and did everything we could to energize our sleepless filmmakers." Some even came in their pajamas!

The Top 20 films were shown on October 18 at AMC Arizona Center 24 Theatres. With a sold-out crowd of 300 film-goers in attendance, the atmosphere was electric. The supportive audience cheered their way through the 20 films and even gave a standing ovation to Gracie Dufresne a young girl who took home an acting award.



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"Can't wait till Feb! The Goons are here to stay. ." -- Edson Florez

"The A3F really does a fantastic job -- attending to every detail with such extraordinary energy and care. — James T.



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