

THE A3F

ALMOST FAMOUS FILM FESTIVAL



Recap - 48 Hour Challenge - 2011

The 7th Annual 48 Hour Short Film Challenge took place February 18-20, 2011 and drew 74 teams from Arizona, Nevada and California. This collection of talent provided for the most entertaining Top 20 films in the seven year history of the A3F.

"The comments from the sold-out crowd of 447 enthusiastic film-goers were all the same," said Jae Staats, A3F Director and Founder. "They were just blown away by the talent and stories they saw unfold on the screen."

This year's guidelines asked the filmmakers to create 1-5 minute films using the Theme, **A Change of Heart**, a Line of Dialogue, **"I hope this works."** and an **Envelope** as the Prop where one or more characters had to either open or close an envelope.

In addition to the filmmakers having to adhere to this year's guidelines, they also had to battle the weather as Phoenix was consumed by wind and rain throughout the weekend. As 7p.m. on Sunday rolled around, sixty teams made the deadline and turned in their films. "It was a mad-dash finish," recalled Jae, "over half the teams arrived in the last 15 minutes!"

The sold-out Top 20 Public Screening on March 3 at AMC Arizona Center 24 Theatres delighted the crowd and filmmakers alike. With a digital projection of the films, the largest screen in Phoenix absolutely lit up the night and created an electric atmosphere.



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"I just wanted to thank the A3F one more time for putting on the festival," said Robert Rodenbach. "Acting and filmmaking is something I really love and thanks to the A3F we have a place to do it."



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